



LIBERTY COMMON SCHOOL (K-12)

Board of Directors 2019 Strategic Plan

Our Mission

The mission of Liberty Common School is to provide excellence and fairness in education through a common foundation. This is achieved by successfully teaching a contextual body of organized knowledge, the values of a democratic society, and the skills of learning. In short, we teach common knowledge, common virtues, and common sense.

Our Vision

Our vision for the next 2–5 years is to ensure adherence to our charter while becoming financially autonomous with the goal to competitively compensate and retain Liberty's staff and support our classrooms. This will include educating Liberty's parent population, ensuring integrity of Core Knowledge delivery, maintain fidelity to our secondary college preparatory curriculum, establishing a healthy and productive relationship with public school entities. Long term funding strategies will be implemented to enable this vision.

Primary Strategic Goal: *Institutional Strength*

Academic

- Increase understanding and alignment with school philosophy and mission amongst parents, staff, students, and prospective families.
- Develop and implement best-in-class communications methods and messaging strategies which effectively enhance the educational experience of the Liberty community.
- Implement a professional and compelling marketing and branding strategy which effectively communicates Liberty's extensive strengths within the current Liberty community, the city, and statewide audience.
- Lead the education industry in maintaining student-data privacy.
- Create a facilities-improvement plan and expansion plan to deliver excellence throughout Liberty's academic program, and extracurricular experiences.
- Evaluate, and seek where indicated, opportunities for capitalizing upon Liberty's extensive strengths and projecting Liberty's scope and market availability.

Financial

- Advance a financial strategy which provides an appropriate level of institutional independence through debt-reduction, and creative income sources.
- Generate financial resources necessary to become the industry leader in instructor compensation and professional development.
- Deploy best-in-class fundraising strategies capitalizing on a broad array of sources, including corporate sponsorships, grants, major donors, and the broader Liberty community.
- Formalize measures to evaluate fundraising success, establish fundraising goals, and communicate fundraising needs and results.

Political

- Elevate the school's civic-leadership outreach.
- Establish and maintain a strong working relationship with key educational partners and influencers including, but not limited to the Poudre School District, the Colorado Department of Education, Northern Colorado state legislators, the general Colorado charter-school community, pro-school-choice policy foundations, and key leaders in the business community.
- Advance a comprehensive public-relations strategy to promote Liberty's educational-leadership stature associated with the Core Knowledge Sequence, the resurging national interest of classical-education, and the community of autonomous charter schools at a variety of influential levels locally, statewide, and nationally.

2019–20 Board

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The Board meets on the last Thursday of each month at 6pm in the Liberty High School School Acropolis.

A copy of the Board agenda is posted on the Liberty website prior to the meeting (http://libertycommon.org/b_o_d/bod/). Everyone is welcome and encouraged to attend. Public comment is available for anyone to come and speak at the beginning of every meeting.